

**INITIAL TOUR DATES ANNOUNCED FOR THIRD ANNUAL
ROCKSTAR ENERGY DRINK UPROAR FESTIVAL**

**FEATURING MAIN STAGE ARTISTS
SHINEDOWN, GODSMACK,
STAIN'D, PAPA ROACH, AND ADELITAS WAY**

**WITH P.O.D., DEUCE, FOZZY, REDLIGHT KING, MINDSET EVOLUTION, IN THIS
MOMENT, THOUSAND FOOT KRUTCH, AND CANDLELIGHT RED
PERFORMING ON THE TWO FESTIVAL STAGES**



The third annual **Rockstar Energy Drink UPROAR Festival** will kick off August 17 in Kansas City, MO, criss-crossing the U.S. before wrapping September 30 in Albuquerque, NM. Please see below for the current tour dates, cities and venues.

Tickets for most shows go on sale Friday, June 15 and are affordably priced between \$15 and \$75 (plus fees). Go to www.RockstarUPROAR.com for full details and to purchase tickets. In addition, exclusive **Rockstar Energy Drink UPROAR Festival** meet & greet and VIP packages will be available.

Also, visit www.RockstarUPROAR.com/UPROARTV to see a new video clip of some of this year's **Rockstar Energy Drink UPROAR Festival** bands announcing this year's tour dates and talking about what to expect at the shows.

The **Rockstar Energy Drink UPROAR Festival** main stage will feature performances from multiplatinum rock bands **Shinedown**, **Godsmack**, **Stain'd** and **Papa Roach**, along with breaking band **Adelitas Way**. In addition, the Ernie Ball Stage and Jägermeister Stage in the festival area will include performances from multiplatinum headliner **P.O.D.**, as well as up-and-coming artists **Deuce**, **Fozzy**, **Redlight King**, **Mindset Evolution** (winner of the 2011 UPROAR Battle Of The Bands), **In This Moment**, **Thousand Foot Krutch**, **Candlelight Red** and a local Battle Of The Bands winner.

Look for details about the 2012 **Ernie Ball Battle Of The Bands** powered by **Imagen Records** to be announced next week and go to www.RockstarUPROAR.com/battleofthebands for more info.

The current **Rockstar Energy Drink UPROAR Festival** tour dates are as follows:

<u>Date</u>	<u>Market</u>	<u>Venue</u>
Friday, 8/17	Kansas City, MO	Capitol Federal Park at Sandstone *
Saturday, 8/18	Little Rock, AR	Arkansas State Fairgrounds (KDJE Radio Show) *
Sunday, 8/19	St. Louis, MO	Verizon Wireless Amphitheatre **
Tuesday, 8/21	Grand Rapids, MI	Rock The Rapids (downtown)

Wednesday, 8/22	Chicago, IL	<i>main stage bands only</i>
Friday, 8/24	Holmdel, NJ	First Midwest Bank Amphitheatre *
Saturday, 8/25	Syracuse, NY	PNC Bank Arts Center *
Sunday, 8/26	Mansfield, MA	TBA
Tuesday, 8/28	Scranton, PA	Comcast Center *
Wednesday, 8/29	Buffalo, NY	Toyota Pavilion at Montage Mountain *
Friday, 8/31	Pittsburgh, PA	Darien Lake Performing Arts Center **
Saturday, 9/1	Saratoga, NY	First Niagara Pavilion *
Sunday, 9/2	Bristow, VA	Saratoga Performing Arts Center *
Wednesday, 9/5	Simpsonville, SC	Jiffy Lube Live *
Friday, 9/7	Detroit, MI	Charter Amphitheatre at Heritage Park *
Saturday, 9/8	Noblesville, IN	DTE Energy Music Theatre ***
Sunday, 9/9	Cleveland, OH	Klipsch Music Center ****
Tuesday, 9/11	Raleigh, NC	Blossom Music Center ***
Wednesday, 9/12	Atlanta, GA	Time Warner Cable Music Pavilion at Walnut Creek ***
Thursday, 9/13	Tampa, FL	Aaron's Amphitheatre at Lakewood ***
Saturday, 9/15	Houston, TX	1-800-ASK-GARY Amphitheatre ***
Sunday, 9/16	Dallas, TX	Woodlands Pavilion ****
Tuesday, 9/18	Denver, CO	Gexa Energy Pavilion ***
Wednesday, 9/19	Salt Lake City, UT	Comfort Dental Amphitheater *****
Friday, 9/21	Spokane, WA	USANA Amphitheatre ***
Saturday, 9/22	Auburn, WA	Greyhound Park and Events Center ***
Sunday, 9/23	Portland, OR	White River Amphitheatre ***
Tuesday, 9/25	Boise, ID	Sleep Country Amphitheater ***
Saturday, 9/29	Phoenix, AZ	Idaho Center Amphitheater ***
Sunday, 9/30	Albuquerque, NM	Ashley Furniture HomeStore Pavilion ****
		Hard Rock Casino Presents: The Pavilion ****

*Thousand Foot Krutch will not be performing at this show

**Fozzy and Thousand Foot Krutch will not be performing at this show

***In This Moment will not be performing at this show

****In This Moment and Thousand Foot Krutch will not be performing at this show

*****Fozzy, Redlight King and In This Moment will not be performing at this show

The Rockstar Energy Drink UPROAR Festival will entertain fans for a full afternoon and evening, with performances from the hottest rock bands, along with a concourse midway featuring band autograph signings, vendors and other activities.

The **Rockstar Energy Drink UPROAR Festival** is proud to continue its alliance with **Child Find of America**, a national not-for-profit organization dedicated to the prevention and resolution of child abduction. In addition, the **Rockstar Energy Drink UPROAR Festival** has joined forces with **MusiCares®**, a nonprofit health and human service organization established in 1989 by The Recording Academy® that helps members of the music industry in times of financial, medical and personal hardship. Various fundraising and awareness campaigns will be implemented to support these two charities. More information can be found at www.RockstarUPROAR.com/causes.

*The **Rockstar Energy Drink UPROAR Festival** is made possible through the support of sponsors including Rockstar Energy Drink, Ernie Ball, Jägermeister, Air Force Reserve, Air National Guard, Army, Imagen Records, Truth, Lunarpages, Matador Beef Jerky, Schecter Guitars, South Surf, Slurpee, and Zippo Lighters.*

www.RockstarUPROAR.com
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www.youtube.com/user/RockstarUPROAR

About Rockstar Energy Drink UPROAR Festival

The Rockstar Energy Drink UPROAR Festival is produced by John Reese and John Oakes of Synergy Global Entertainment (SGE), CAA's Darryl Eaton and Ryan Harlacher and Live Nation's Perry Lavoisne. Since its inception in 2010, the touring festival's attendance continues to grow, with nearly 325,000 in attendance in 2011. SGE is one of the world's premier music festival production companies. With hundreds of live events worldwide each year, SGE works with agencies, brands and musical talent to produce or co-produce concerts across various genres and interests.

About Live Nation Entertainment:

Live Nation Entertainment is the world's leading live entertainment and ecommerce company, comprised of four market leaders: Ticketmaster.com, Live Nation Concerts, Front Line Management Group and Live Nation Network. Ticketmaster.com is the global event ticketing leader and one of the world's top five ecommerce sites, with almost 27 million monthly unique visitors. Live Nation Concerts produces over 22,000 shows annually for more than 2,300 artists globally. Front Line is the world's top artist management company, representing over 250 artists. These businesses power Live Nation Network, the leading provider of entertainment marketing solutions, enabling nearly 800 advertisers to tap into the 200 million consumers Live Nation delivers annually through its live event and digital platforms. For additional information, visit www.livenation.com/investors.

About Rockstar Energy Drink:

ROCKSTAR is the world's most powerful energy drink. Enhanced with the potent herbal blend of Guarana, Ginkgo, Ginseng and Milk Thistle, ROCKSTAR is formulated to provide an incredible energy boost for those who lead active and exhausting lifestyles - from athletes to rock stars. ROCKSTAR ENERGY DRINK is available in nineteen amazing flavors: Original, Sugar Free, Zero Carb, Recovery Lemonade, Recovery Grape, Recovery Orange, Energy Cola, PerfectBerry, 2X, Xduration, Coconut Water, Rockstar Relax, Rockstar Iced, Tropical Punched, Juiced Mango Orange Passion Fruit, Juiced Guava, Roasted Mocha, Roasted Latte, and Roasted Light Vanilla. ROCKSTAR ENERGY DRINK is available at convenience and grocery retail outlets across the United States, Australia, Baltics, Belgium, Canada, Czech Republic, Denmark, Finland, France, Poland, Germany, Greece, Ireland, Japan, Mexico, New Zealand, Norway, Slovakia, South Africa, Spain, Sweden, Switzerland, The Netherlands, the United Arab Emirates, and throughout the United Kingdom. ROCKSTAR ENERGY DRINK supports the active Rockstar lifestyle in Surf, Skate, Snow, MX, BMX, Off-Road, MotoGP, Rally, Wake, MMA, Bull Riding, Bands, DJs, and Live Music. Find us at: www.rockstar69.com; www.facebook.com/rockstar; www.twitter.com/rockstar6969; www.youtube.com/rockstar and www.vimeo/channels/rockstar.

Publicity Contacts:

Rockstar Energy Drink UPROAR Festival
Kristine Ashton-Magnuson/Ashton-Magnuson Media
kristine@am-media.net; (818) 996-2496

Liz Morentin/Live Nation
lizmorentin@livenation.com; (310) 975-6860